



**Innovation for a Digital Future :
How Female Innovators can Triumph in the Digital Future
13th November 2007
Programme**

Equalitec are very pleased to host this workshop as part of Make YOUR Mark Enterprise Week 2007 and in early celebration of Women's Enterprise Day, tomorrow. We are delighted to present a programme of highly innovative women in ITEC and related industries.

Chair Mindy Wilson, Make Your Mark in Manufacturing and Engineering

12.00 Registration

12.10 Opening remarks Dr Elizabeth Pollitzer, Director of Equalitec

12.15 Award-winning female innovators will take the floor to share their success stories, experiences and innovations.

Kathryn Bullock *VillasForTravel*

Eleanor Ford *LikeCube Ltd.*

Vanessa Phillips *OutSec*

Liping Zhang *Lost Carbon Sintering Process*

12.50 Brenda Hopkins, CEO of *FeONIC*, will share her experience of running a company designing and innovating smart material products, and also, how Tomorrow's World and the media can, and did, help to raise interest for the product.

13.10 Julie Meyer, CEO of *Ariadne Capital*, will explain the venture capital support available to transform innovative ideas into business opportunities.

13.30 Discussion