

E-Communication Service for the Third Sector

27th January 2009



Portia, Equalitec's mother company, has launched a new e-communications service specifically for Third Sector organisations. Combining our IT and Third Sector knowledge and expertise we can tailor services to meet the unique needs and constraints of organisations working in the third sector.

We have over 12 years of experience of successful project delivery, dissemination and valorisation of outcomes to multi-stakeholder audiences in the UK and Europe. As a not-for-profit organization we understand the constraints and limitations that many organizations in the Third Sector have to operate under, and how important it is to maintain presence and maximise impact.

Through the combination of our project and information technology expertise, we can help you enhance your operations and impact by

- developing stronger and more engaging web presence
- utilising more fully online and digital marketing opportunities
- engaging in a wider range of collaborative projects and networks.

Both the service and the pricing are flexible to enable organizations address their needs when and as they occur. There is a range of products to choose from, for example:

- *website development and content management*
- *website and email hosting*
- *copywriting*
- *e-commerce and e-marketing solutions*
- *online donation payment integration*
- *graphic design*
- *content streaming*
- *branding*
- *search engine optimisation*
- *online collaborative networks*
- *online payment system*
- *create and support blogs, wikis and other web community applications.*

We can support the day-to-day running of your charity or organisation's website by editing new material and checking for branding compliance, maintaining and developing content and sourcing and creating images. We can also support your own communications team in the redevelopment of your organisation's website, and help develop your presence on various social media platforms. As well as hosting, design, programming, search engine optimisation and online payments.

A company limited by guarantee.

Registered in England & Wales no. 4210693.

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We have worked with great success with over 200 different organisations from industry to education, public sector, policy, trade and professional institutions, and women's associations, to name a few, and we would like to pass on our experience and expertise to you, to help you make the most out of the opportunities that e-communication can provide for your organization.

To find out more please contact Emily Crane by telephoning on 020 7367 5348 or emailing ec@equalitec.org.uk